RECORD OF PROCEEDINGS
MINUTES OF THE DECEMBER 2025 MEETING
OF THE ADVISORY BOARD OF THE
BALLPARK DENVER GENERAL IMPROVEMENT DISTRICT

HELD:
Thursday, March 19, 2026
9:00 a.m. at Blend Co. 2246 Larimer Street Denver, CO, 80205

ATTENDANCE:
The meeting of the Advisory Board of the Ballpark Denver General Improvement District, City and County of Denver, Colorado was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Marti Page
Chris Riedl
Stevenson Farnsworth
Patrick McMichael
Candice Pineda
Jay Soneff
Traci Lounsbury
Nancy Burke
Kevin Kahn

Also in attendance were: Ex-Officio Directors Jenna Farley, Brett Boncore, Danica Lee, Bonnie Guillen* as City Council designee, Dennis Wegienek* as DOF designee, Lt. Koeningsfeld as DPD designee, Executive Director; Kate McKenna, Alex Fink; Accountant, MDASI, Operations Manager, Block By Block, Luke McCarthy

CALL TO ORDER:
Director Page, on behalf of the Board, called the meeting to order at 9:08am

ATTENDANCE/DECLARATION OF QUORUM:
Attendance was taken and it is duly noted that a quorum was present, and official voting may take place.

DISCLOSURE OF POTENTIAL CONFLICTS OF INTEREST:
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No conflicts of interest were declared.

APPROVAL OF MINUTES:
Approval of the February meeting minutes was motioned by Director Pineda, seconded by Director Farnsworth. A vote was taken, all in favor, motion carried.

APPROVAL & ADOPTION OF OFFICIAL BYLAWS: Exe. Director McKenna shared the final revision of the bylaws as developed during the Board Orientation in January. Director Lounsbury motioned for adoption of the bylaws, Director Farnsworth seconded the motion, all in favor, motion carried.

FINANCIALS DISCUSSION:
A. Alex Fink, Principal of MDASI, shared formally prepared financial statements of General Funds, including the February 2026 balance sheet and Year to Date from 2025. Approval of the February financial statements was motioned Director Lounsbury, seconded by Director Pineda. A vote was taken, all in favor. Motion carried.

B. Alex Fink, Principal of MDASI, provided an update on the PILOT payment process for 2026. Conversation surrounding the "how" of the PILOT payment process was discussed, a sub-committee was suggested to meet 03/25/2026, open to any DAB Member interested.

MISSION & VISIONING:
A. Exe. Director McKenna shared the proposed bylaws as developed during the Board Orientation in January. A discussion on the review process was had, and a suggestion was made that any suggested changes to the Bylaws be brought to March DAB Meeting for final review and approval.

B. Executive Director McKenna previewed a placemaking activity to be done in-person after the DAB meeting.

EXECUTIVE DIRECTOR REPORT OUT: KATE MCKENNA:
Exe. Director McKenna shared reporting to highlight data points surrounding categories as defined: Engagement with Stakeholders, Internal Operations, Branding & Marketing, Public Way Maintenance, and Additional Programming.

Exe. Director McKenna shared information regarding the state of programs and related tasks:

501c3 formation & first meeting
Marketing initiatives & website upgrades: Starkey Strategies, Rounded Digital
Public way signage
Saint Patrick's Day
Social Media

AMBASSADOR REPORT OUT:
Operations Manager McCarthy provided a formal report on Ambassador operations for the month of February.

OTHER BUSINESS:
Exe. Director McKenna called for other business; no new business was brought forth.

PUBLIC COMMENT:

Public comment was held, no public comment was made.

ADJOURNMENT:

There being no further business to come before the Board, and upon motion duly made by Director Lounsbury, with Director Soneff seconding and unanimously carried, the meeting was adjourned at 10:04 a.m. by Director Page.

The foregoing minutes constitute a true and correct copy of the minutes of the above referenced meeting and were approved by the Advisory Board of the Ballpark Denver General Improvement District.