RECORD OF PROCEEDINGS
MINUTES OF THE AUGUST 2026 MEETING
OF THE ADVISORY BOARD OF THE
BALLPARK DENVER GENERAL IMPROVEMENT DISTRICT

HELD:

Thursday, August 20, 2026

9:30 a.m. 2101 Larimer Street, Ste. 101, Denver CO 80205, and on Google Meet,

ATTENDANCE:

The meeting of the Advisory Board of the Ballpark Denver General Improvement District, City and County of Denver, Colorado, was called and held as shown above and in accordance with the applicable statutes of the State of Colorado, with the following directors present and acting:

Marti Page
Jay Soneff
Stevenson Farnsworth
Chris Reidl
Candice Pineda
Traci Lounsbury
Kevin Kahn
Patrick McMichael

Also in attendance were: Ex-Officio Directors Jenna Farley, Brett Boncore, Karen Good as DOTI designee, Bonnie Guillen* as City Council designee, Executive Director; Kate McKenna, Alex Fink; Accountant, MDASI, Operations Manager, Block By Block, Luke McCarthy

Absent Directors: Nancy Burke

CALL TO ORDER:

Director Page, on behalf of the Board, called the meeting to order at 9:33am

ATTENDANCE/DECLARATION OF QUORUM:

Attendance was taken and it is duly noted that a quorum was present, and official voting may take place.

DISCLOSURE OF POTENTIAL CONFLICTS OF INTEREST:

RECORD OF PROCEEDINGS
Ballpark Denver General Improvement District
No conflicts of interest were declared.

APPROVAL OF MINUTES:

Approval of the June meeting minutes was moved by Director Farnsworth, seconded by Director Pineda. A vote was taken; all in favor, motion carried.

HOUSEKEEPING DISCUSSION:

A. Exe. Director McKenna announced to the District Advisory Board that per City & County, State of Colorado requirements, District Advisory Board seat selections are to be slated for recommendation. Director Farnsworth, Director McMichael, Director Kahn, and Director Lounsbury are up for renewal, and all are eligible for a consecutive second term of 2 years. Exe. Director McKenna introduced an application for an Advisory Board seat submitted by Geoff Dorhmann, owner of the “Deep Space Drive Inn” gallery and the “Deep Space Drive Inn Foundation.” A second submission is expected from a resident and will be confirmed as slated before the September review and official vote. Exe. Director McKenna also distributed resubmission materials, which will be collected prior to the September meeting for submission to the Mayor's Office for review and approval by MO & City Council.

FINANCIALS DISCUSSION:

A. Exe. Director McKenna distributed the formally approved financial policy

B. Alex Fink, Principal of MDASI, shared formally prepared financial statements of General Funds, including the July 2026 & August To Date 2026 balance sheet and year-to-date, noting the tax collection schedule. Approval of the April financial statements was moved by Director Pineda, seconded by Director Lounsbury. A vote was taken, all in favor. Motion carried.

NEW BUSINESS:

A. Exe. Director McKenna presented a new new-business format, showcasing updates previously provided in the “Executive Director Report Out.” Items shown in this report are to be discussed, are still in active progress, and are yet to be finalized. Not all of these items are up for a formal vote, but do require deliberation or District Advisory Board or Board Member attention and feedback.

1. Upcoming dates for committee meetings and community events
2. Review of newsletter, to be distributed in September, feedback given by DAB.
3. Public Way and Placemaking
    a. Exe. Director McKenna presented examples of previous UFI projects with price ranges for deliberation. Discussion determined that the DAB recommends a poly grate with a potential above-ground planter due to cost/benefit. Designs to be presented in September.
    b. Exe. Director McKenna presented a proposal received to help create a retail activation strategy for review; discussion determined it was tabled until appropriate
    c. Exe. Director McKenna presented a proposal received by Dig Studios that outlined the next steps for Placemaking Strategy implementation. After review, discussion, and deliberation, Director Farnsworth motioned to approve a contract with PUMA for capital and fundraising strategy, seconded by Director Lounsbury. A vote was taken, all in favor. Motion carried.
4. The Board discussed Board Training & Retreat in 2027. Potential “partner visit” with Downtown Boulder to examine programs of interest.

5. The Board discussed potential programming

EXECUTIVE DIRECTOR REPORT OUT: KATE MCKENNA:

A. Exe. Director McKenna shared reporting to highlight data points surrounding categories as defined: Engagement with Stakeholders, Internal Operations, Branding & Marketing, Public Way Maintenance, and Additional Programming.

BLOCK BY BLOCK AMBASSADOR REPORT OUT: LUKE MCCARTHY:

A. Luke McCarthy, Operations Manager, Block By Block Ballpark Ambassador Program, shared formally prepared metrics of the scope of work performed by the Ambassadors throughout the month of August, noting schedule changes for concerts, game days, and the continuation of extended hours by maintaining two shifts that no longer overlap.

PUBLIC COMMENT:

Public comment was held; no public comment was made.

ADJOURNMENT:

There being no further business to come before the Board, and upon motion duly made by Director McMichael, with Director Soneff seconding and unanimously carried, the meeting was adjourned at 10:37 a.m. by Director Page.

The foregoing minutes constitute a true and correct copy of the minutes of the above-referenced meeting and were approved by the Advisory Board of the Ballpark Denver General Improvement District.